

# ADS for SCHROON LAKE VISITORS GUIDE 2017

Please submit ad & check: SL Chamber of Commerce, POB 726, Schroon Lake NY 12870 (518-532-7675)  
by November 15, 2017

**This information will be the actual listing information that will be printed, please complete carefully:**

Name of Business: \_\_\_\_\_ Business phone: \_\_\_\_\_

\_\_\_\_\_ Category for FREE Listing (**See List of categories**)

\_\_\_\_\_ \$85.00 Small Ad – Category \_\_\_\_\_ (**See List of categories**)

\_\_\_\_\_ \$170 Large Ad - Category \_\_\_\_\_ (**See List of categories**)

\_\_\_\_\_ \$20- Additional Listing - Category \_\_\_\_\_ (**See List of categories**)

This information / form can be mailed to the Chamber office or

## **Electronic submission:**

Digital photos should be saved and forwarded at a minimum of 300 dpi.

All digital information and ad copy should be sent to **director@schroonlakechamber.org**.

\*\*\* If a photo or logo is not available, please contact **Tammy Brown** (518-532-7675) with any questions or additional information including other options available.

## **Categories in Visitors Guide**

- \* ACCOMMODATIONS
- \* ATTRACTIONS/EVENTS/GUIDE SERVICES
- \* CAMPING
- \* ORGANIZATIONS
- \* REAL ESTATE/RENTALS
- \* RESTAURANTS
- \* SERVICES/BUSINESS/PROFESSIONAL
- \* SERVICES/CONSTRUCTION & HOME REPAIR
- \* SERVICES/GENERAL
- \* STORES/RETAIL/GENERAL
- \* THEATERS/MUSIC/ARTISANS

1. **Free Listing:** All members of the Chamber of Commerce receive **one free listing** per membership.

Listing consists of Business Name and Phone Number, located underneath one (1) category

\*Additional listings under different categories are \$20 each, such as one under Lodging and another under Dining

ADS (full color - 1<sup>1</sup>/<sub>2</sub>" x 3" ad - **\$85.00**) or (full color 3" x 3" ad - **\$170**) includes:

- a. 1 **FULL COLOR** photo (exterior or interior) or logo  
best option is a digital picture of dpi 300 quality or an original photo we can scan.  
Photo will be sized to approximately 1<sup>1</sup>/<sub>2</sub>" x 1<sup>1</sup>/<sub>2</sub>" (sm ad) or 1<sup>1</sup>/<sub>2</sub>" x 3" (lg ad) or to fit your ad copy
- b. Word copy of approximately 40 words.
- c. Address, Phone Number, and web address.

**NOTE: If you prefer to design and submit your own ad, please refer to the sizes above and email print-ready ad to director@schroonlakechamber.org.**