



## The Fourth of July is a Time for Celebration!

*(We'll be doing it a little bit differently in Schroon Lake this year)*

The Chamber has been working with Town officials, with guidance from the County and the Department of Health, to plan a July 4th weekend full of events we know will meet all requirements to keep everyone safe.

**The 66<sup>th</sup> Annual Schroon Lake Fourth of July Celebration** will include our **Adirondack Basket Raffle**, **Family Fun in the Park**, a full lineup of **Dock Street Stage bands**, the **Adirondack Artists & Crafters Market**, **Wakeboard Demonstrations**, the **Lions Club Food Tent**, the return of the **Patriotic Pride Decorating Contest**, and more!

What about the Parade, you ask? We were challenged to find a way to provide a parade experience (bands, classic cars, entertainment, fire departments, etc.) without closing Route 9 - which was not an option - and creating large crowds in a very small space. So instead of the traditional parade coming to you, we're inviting YOU to go TO the parade - what we're calling our:

### **“De-Constructed Fourth of July Parade”**

We'll be staging **Bands and Performances up and down Main Street** for you to visit, hosting a **Vintage Vehicle Round-Up** on Dock Street, and doing a **Fire-Emergency Drive Around**, ending with the traditional candy for kids (and kids at heart). More details and schedules will be coming soon (*please note, we have no information about the Town fireworks display*), but we wanted to let you know that the 2021 Schroon Lake Fourth Celebration is on!

How can you help? Donations to support the 66<sup>th</sup> Annual Fourth of July Celebration are needed and gratefully accepted. **Visit our website at [schroonlakechamber.org](http://schroonlakechamber.org) to donate online.** Or you may mail a check to: Schroon Lake Fourth of July, PO Box 726, Schroon Lake, NY 12870

Have an idea, or want to (or know someone who may want to) participate in our “De-Constructed Parade”? Give Sue a call at the Chamber at 518-532-7675. We'd love to hear from you.